

## SUSAN MITCHELL

P.O. BOX 566 | VAIL, CO 81658 | SUSANMITCHELL@EMAIL.COM | 970.904.6655 | SUSANMITCHELL.INFO

### 2020 - Present | EAST WEST HOSPITALITY

- **Business Type** - National Property/Resort Management
- **Position/Responsibilities**  
Creative Manager - Working all design positions (Strategic Designer/Senior Art Director, UX/UI, Brand Designer/Manager), from concept to pre-press/launch, for brand, print, web, email, signage, social media support.

### 2008 - 2023 | MITCHELL & ASSOCIATES MARKETING & ADVERTISING

- **Business Type** - Marketing Agency
- **Position/Responsibilities**  
Owner - Working all design positions (Strategic Designer/Senior Art Director, UX/UI, Brand Designer/Manager), from concept to pre-press/launch, for brand, print, web, email, signage, social media support. Forming and supervising design teams, which include designers, programmers/developers, copywriters, photographers, vendors, and more.

### 1992 - 2008 | AGENCY.COM / EAGLE RIVER INTERACTIVE / FAST FORWARD INTERACTIVE

- **Business Type** - Global Web & Kiosk Development
- **Position/Responsibilities**  
Senior Art Director, Creative Department Manager, Creative Director (depending on the year) - Working and strategizing as part of a creative team, as well as managing/directing a large creative department with national clients. Client list included - American Express, Best Buy, Sprint, Toyota, Cisco Systems, Sony, Coors, Celebrity Cruises, Hyatt Resorts, and more.

### 1986 - 1992 | HILL HOLLIDAY / HOUSTON ADVERTISING / EMERSON LANE FORTUNA

- **Business Type** - National Ad Agencies
- **Position/Responsibilities**  
Creative Department Manager, Art Director (depending on the year) - Working my way up the ranks from Assistance Art Director to Senior Art Director, as well as managing a large creative department with national clients. Client list included - Reebok, Marshalls/TJ Maxx, BMW, Fidelity Investments, Visa, Four Seasons, Ritz Carlton, Dunkin Donuts, Mc Donalds, The Gap, and more.

### 1984-1986 | NORTHEASTERN UNIVERSITY

- **Business Type** - University
- **Position/Responsibilities**  
Graphic Design Instructor - Taught Graphic Design to night-school students in Boston.

### 1983 - 1984 | NORDSTROMS

- **Business Type** - Department Store
- **Position/Responsibilities**  
Internal Creative Department - Art Director - Learned how to maintain a corporate brand, produce marketing materials, in-store displays and signage.

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### SOFTWARE SKILLS

- InDesign
- Adobe Creative Suites AI
- Email Aps
- Photoshop
- ChatGPT
- PowerPoint
- Illustrator
- A variety of web maintenance tools
- Word
- Adobe XD

If a position at your company would require me to know a software that is not listed here, I am confident I could learn it quickly.

### EDUCATION

- Bachelors Degree in Graphic Design
- Associates Degree in Psychology
- Bachelors Degree in Architectural Design
- Associates Degree in Art History

### WORK-RELATED PASSIONS

- Typography geek
- Creating new brands and building upon existing brands
- Volunteering for non-profit design projects

### NON WORK-RELATED PASSIONS

- Successfully raising two amazing children
- Skiing and hiking
- Being an opinionated foodie

I have worked for more companies than listed in this resume, but I wanted to keep it to a quick read. I would be happy to go into more detail if needed. Thank you for the opportunity to apply at your company.

Susan Mitchell | 970.904.6655 | susanmitchell@email.com