

SUSAN MITCHELL

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2020 - Present | EAST WEST HOSPITALITY

- **Business Type** - National Property/Resort Management (brand, print, web, email, signage, social media support)
- **Position/Responsibilities**
Creative Manager - Working all design positions (Strategic Designer/Art Director, UX/UI, Brand Designer/Manager) through all responsibilities, from concept strategy to pre press or launch.

2008 - 2020 | MITCHELL & ASSOCIATES MARKETING & ADVERTISING

- **Business Type** - Marketing Agency (brand, print, web, packaging, display, signage, TV, photo shoot directing)
- **Position/Responsibilities**
Owner - Working all design positions (Strategic Designer/Art Director, UX/UI, Brand Designer/Manager) through all responsibilities, from concept strategy to pre press or launch. Forming and managing design teams, including designers, programmers/developers, copy writers, photographers, vendors, and more.

1992 - 2008 | AGENCY.COM / EAGLE RIVER INTERACTIVE / FAST FORWARD INTERACTIVE

- **Business Type** - Global Web & Kiosk Development
- **Position/Responsibilities**
Senior Art Director, Creative Department Manager, Creative Director (depending on the year) - Working and strategizing as part of a creative team, as well as managing/directing a large creative department with national clients. Client list included - American Express, Best Buy, Sprint, Toyota, Cisco Systems, Sony, Coors, Celebrity Cruises, Hyatt Resorts, and more.

1986 - 1992 | HILL HOLLIDAY / HOUSTON ADVERTISING / EMERSON LANE FORTUNA

- **Business Type** - National Ad Agencies
- **Position/Responsibilities**
Creative Department Manager, Art Director (depending on the year) - Working my way up the ranks from Assistance Art Director to Senior Art Director, as well as managing a large creative department with national clients. Client list included - Reebok, Marshalls/TJ Maxx, BMW, Fidelity Investments, Visa, Four Seasons, Ritz Carlton, Dunkin Donuts, Mc Donalds, The Gap, and more.

1984-1986 | NORTHEASTERN UNIVERSITY

- **Business Type** - University
- **Position/Responsibilities**
Graphic Design Instructor - Taught the fundamentals of Graphic Design to night-school students in Boston.

1983 - 1984 | NORDSTROMS

- **Business Type** - Department Store (Internal Creative Department)
- **Position/Responsibilities**
Creative Department Intern - Learned how to maintain the brand, produce marketing materials, in-store displays and signage.

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SOFTWARE SKILLS

- InDesign
- Photoshop
- Illustrator
- Adobe XD
- Email Apps
- PowerPoint
- Word
- A variety of web maintenance tools

If a position at your company would require me to know a software that is not listed here, I am confident I could learn it quickly.

EDUCATION

- Bachelors Degree in Graphic Design
- Bachelors Degree in Architectural Design
- Associates Degree in Psychology
- Associates Degree in Art History

WORK-RELATED PASSIONS

- Typography geek
- Creating new brands and building upon existing brands
- Volunteering for non-profit design projects

NON WORK-RELATED PASSIONS

- Successfully raising two amazing children
- Skiing and hiking
- Being an opinionated foodie

I have worked for more companies than listed in this resume, but I wanted to keep it to a quick read. I would be happy to go into more detail if needed. Thank you for the opportunity to apply at your company.

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